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Tourism Related 1% Tourism Grant Application 2022/2023

Application Rules:

- All applications must be typed. **Handwritten applications will not be accepted.**
- Do not skip any questions. Provide complete information for each question.
- Included any supporting materials with application (pictures, payouts, background info).
- Applications will be evaluated on applicant's ability to provide the most complete and appealing information. If you have any questions, please contact Lynn Collins or Ben Wilder at 828-944-0761.

1. Applicant Name (Organization):	Downtown Waynesville Commission	
2. For Profit or Not For Profit Organization (check one):	<input checked="" type="checkbox"/> For Profit	<input type="checkbox"/> Not For Profit
3. Name of Event/Project:	Alleyway mural	
4. ZIP Code for Event/Project:	28786	
5. Date(s) of Event/Project:	In design stages	
6. Website (if applicable):	downtownwaynesville.com	
7. Event/Project Location:	Alleyway that runs between Beverly Hanks and The Old Brick H	
8. Mailing Address:	PO Box 100 Waynesville, NC 28786	
9. Contact Person:	Beth Gilmore	
10. Telephone Numbers:	Office: 828-456-5317	Cell: 828-550-8122
11. Email Address:	bethgilmore@waynesvillenc.gov	
12. Grant Amount Requested:	\$5,000	

13. Overview of Tourism Related Project:

The DWC Design Committee is consulting with Allegra reps in Asheville about installing a mural along the sidewall of the Olde Brick House, in the alleyway connecting Main and Wall Streets. The design will include historic photographs of Main Street, and be printed on adhesive brick vynal. The DWC will secure a letter of agreement from the property owner, and approval from both the Historic Preservation Commission and Public Art Commission before approving a design.

14. Timeline of Tourism Related Project: What is the start date and completion date?

The project is in design stages. A design could be approved by the DWC, Historic Preservation and Public Art Commission by March and ready for installation. The installation would be done in one day.

15. How will this Tourism Related Project impact business in Haywood County and why?

Public art draws attention, which attracts visitors and brings business. Murals become tourist attractions, a popular backdrop for photographs and reason for people to come to Main Street.

16. How will the Tourism Related Project benefit Haywood County residents?

Public art appeals to visitors and residents alike by making downtown more attractive. The vintage photographs used in the design will pay homage to local history and celebrate the heritage of local residents.

17. What other funding source(s) are there for this Tourism Related Project? Do you plan to apply again in the future for HCTDA funds for this project?

The Downtown Waynesville Commission will contribute funding.

18. A budget is required by all applicants. Please fill out the fields below. If more space is needed, please submit a detailed budget as an attachment. Note that the TDA cannot be your sole provider of funds. In kind donations do not apply.

Income	Expenses
TDA Grant Requested:	\$5,000
Other Funding:	\$2,000
Total Income:	\$7,000
Project Expenses:	\$7,000
Other Expenses:	
Total Expenses:	\$7,000
Net Income:	\$0

Please sign below the following statements, acknowledging that you understand and agree to them and all contained within the application:

Indemnity:

Grantee agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless HCTDA, its officers, directors, affiliates, employees, volunteers, and agents, from and against any and all claims, liabilities, losses and expenses (including reasonable attorney's fees) directly, indirectly, wholly or partially arising from or in connection with any act or omission of Grantee, its employees or agents, in applying for or accepting the grant, in expending or applying Grant funds or in carrying out the festival/event as set forth in the proposal.

Sole Discretion:

All elements of the HCTDA Tourism Grant Program are managed at the sole discretion of the HCTDA, including the application review process and all subsequent funding decisions. Grant awards within this program are made by the HCTDA and are not subject to external oversight or approval.

Terms of Agreement:

I hereby acknowledge that I have reviewed and understand the terms of the agreement.

Completed Application:

I hereby acknowledge that I have completed this application in good faith, confidence, and counsel, and have done so in full compliance with the law. I have made no attempt to falsify or misconstrue facts or data anywhere in this application.

Submission Information:

To be considered for grant funding, a completed application should be provided to the below address or digitally to:
lynn@visitncsmokies.com

Applicant Signature:

Beth Gilmore

Digital signed by Beth Gilmore
DN: c=US Gilmore, B=Clayton Wayneville Commission, O=Town of
Wayneville, email=bethgilmore@wayneville.gov, C=US
Date: 2022.12.16 12:04:48 -05'00'

Date:

12/16/2022

Applicant Printed Name:

Beth Gilmore

