



# Legacy Event Sponsorship

Application  
2024-2025

## Application Rules:

- All applications are submitted via JotForm. **Handwritten applications will not be accepted.**
- Do not skip any questions. Provide complete information for each question.
- Include a detailed budget for event/project.
- Include any supporting materials with application (pictures, payouts, background info).
- Applications will be evaluated on the event meeting the criteria outlined in the guidelines. If you have any questions, please contact HCTDA staff at 828-944-0761

1. Organization Name

2. Name of Event/Project:

3. Date(s) of Event/Project:

4. Website (if applicable):

5. Zip Code for Event/Project:

6. Event/Project Location:

7. Mailing Address:

8. Contact Person:

9. Telephone Numbers:

Office:

Cell:

10. Email Address:

11. Total Project Cost:

Total Grant Request:

12. This event has been held in Haywood County for at least 10 consecutive years.      Yes ☐      No ☐

If no, explain:

13. This event has had at least 1,000 attendees per event, with at least 25% of attendees coming from outside Haywood County.      Yes ☐      No ☐

Explain data source:

14. This event will be open to the public.      Yes ☐      No ☐

15. This event takes place entirely within Haywood County.      Yes ☐      No ☐

16. How does this event promote Haywood County as a visitor destination to a wider audience than our local market?

17. Explain the potential impact of this event on lodging occupancy, tax generation, and direct spending through increased travel and tourism activity within Haywood County.

18. How does this event showcase innovation, enhancements, or new features over previous years?

19. Describe the overall benefit that this event provides to the Haywood County community, including partnerships with local businesses or organizations.

20. If your event/project will require a road closure permit, have you received pre-approval from local government?    Yes ☐            No ☐

21. All applicants must provide a detailed budget that includes all revenues and expenses, regardless of whether they are covered by grant funding or not. Please download the budget form listed on our website or create your own and submit as an attachment. Note that a minimum of 75% of the budget must be provided through other funding sources. In-kind (i.e. non-cash) donations do not apply.

I confirm that I will submit a detailed budget as an attachment with my application. ☐

**Please sign below the following statements, acknowledging that you understand and agree to them and all contained within the application:**

**Indemnity:**

Grantee agrees, to the fullest extent permitted by law, to defend, indemnify, and hold harmless HCTDA, its officers, directors, affiliates, employees, volunteers, and agents, from and against any and all claims, liabilities, losses and expenses (including reasonable attorney's fees) directly, indirectly, wholly or partially arising from or in connection with any act or omission of Grantee, its employees or agents, in applying for or accepting the grant, in expending or applying Grant funds or in carrying out the festival/event as set forth in the proposal.

**Sole Discretion:**

All elements of the HCTDA Tourism Grant Program are managed at the sole discretion of the HCTDA Board of Directors, including the application review process and all subsequent funding decisions.

**Terms of Agreement:**

I hereby acknowledge that I have reviewed and understand the terms of the agreement.

**Completed Application:**

I hereby acknowledge that I have completed this application in good faith, confidence, and counsel, and have done so in full compliance with the law. I have made no attempt to falsify or misconstrue facts or data anywhere in this application.

Applicant Signature:

Date:

Applicant Printed Name: