Underwood Dills & Associates
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Accountant's Compilation Report

Haywood County TDA
91 N Lakeshore Drive
Lake Junaluska, NC 28745

To the Board of Directors

Management is responsible for the accompanying financial statements of Haywood County TDA (a government authority) which comprise of the statement of net position as of March 31, 2024, and the related changes in net position budget vs actual for the one month and nine months then ended in accordance with the cash basis of accounting which is a basis other than generally accepted accounting principles. We have performed a compilation engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. We did not audit or review the financial statements nor were we required to perform any procedures to verify the accuracy or completeness of the information provided by management. Accordingly, we do not express an opinion, a conclusion, nor provide any form of assurance on these financial statements.

Management has elected to omit substantially all of the disclosures ordinarily included with the financial statements. If the omitted disclosures were included in the financial statements, they might influence the user's conclusions about the company's assets, liabilities and net assets, revenues and expenses. Accordingly, these financial statements are not designed for those who are not informed about such matters.

The supplementary information contained in the Allocation of 1% Bank Balance schedules on pages 6-10 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information is the responsibility of management. The supplementary information was not subject to our compilation engagement. We do not express an opinion, a conclusion, nor provide any assurance on such information.

We are not independent with respect to Haywood County TDA.

Underwood, Dills & Associates, P.C.

Underwood Dills & Associates PC
Waynesville, NC
April 3, 2024

Haywood County Tourism Development Authority
Statement of Net Position
March 31, 2024

ASSETS	
Current Assets	
Checking/Savings	
100001 · 1% Cash in Bank - 1st Citizens	267,808.78
100002 · 3% Cash in Bank - 1st Citizens	502,641.93
111501 · NCCMT - 9152 3% General Investment	2,207,612.93
111503 · NCCMT - 9863 1% General Investment	742,335.08
Total Checking/Savings	3,720,398.72
Other Current Assets	
119000 · Petty Cash - TDA	100.00
119001 · Petty Cash - VC	100.00
Total Other Current Assets	200.00
Total Current Assets	3,720,598.72
Noncurrent Assets	
Fixed Assets	
140000 · Improvements	7,418.00
140001 · Equipment and Furniture	30,029.77
140002 · Vehicle	25,903.04
150000 · Accumulated Depreciation	(38,090.00)
Total Fixed Assets	25,260.81
160000 · Right to Used Leased Asset	12,483.00
Total Noncurrent Assets	37,743.81
TOTAL ASSETS	3,758,342.53
DEFERRED OUTFLOWS OF RESOURCES	
180000 · Current Year Pension Plan Contributions	43,067.00
170000 · Pension Deferral	125,817.00
TOTAL DEFERRED OUTFLOWS OF RESOURCES	168,884.00

Haywood County Tourism Development Authority
Statement of Net Position
March 31, 2024

LIABILITIES & NET POSITION

Liabilities	
Current Liabilities	
231700 · Payroll Liabilities	
Federal Taxes (941/944)	3,273.24
FSA Payable	405.00
NC Income Tax	1,324.00
NC Pension Payable	9,382.66
Total 231700 · Payroll Liabilities	14,384.90
231800 · Sales Tax Payable	390.83
Other Current Liabilities	
233000 · Lease Liability-Current Portion	5,323.00
Total Current Liabilities	20,098.73
Noncurrent Liabilities	
240000 · Lease Liability Noncurrent Portion	7,422.00
250000 · Net Pension Liability	246,530.00
Total Noncurrent Liabilities	253,952.00
TOTAL LIABILITIES	274,050.73

DEFERRED INFLOWS OF RESOURCES

260000 · Pension Deferrals	3,821.00

NET POSITION

Net Position as of July 1	3,056,214.68
Change in Net Position	593,140.12
TOTAL NET POSITION	3,649,354.80

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	March 2024	July 2023-March 2024	YTD Budget	% of Budget
Ordinary Income/Expense				
Income				
Occupancy Tax Revenue				
427011 · Net from Haywood County (3%)	138,306.80	1,513,107.31	2,257,125.00	67.04%
427012 · 1% Occ Tax - 28716 (Canton)	5,025.34	36,639.04	60,190.00	60.87%
427013 · 1% Occ Tax - 28721 (Clyde)	3,997.15	32,045.23	37,618.75	85.18%
427014 · 1% Occ Tax - 28745 (LJ)	2,188.10	41,888.61	67,713.75	61.86%
427015 · 1% Occ Tax - 28751 (MV)	21,305.50	220,458.87	346,092.50	63.7%
427016 · 1% Occ Tax - 28785/28786 (WV)	13,586.18	173,489.19	240,760.00	72.06%
427017 · Admin Fee	1,863.75	30,558.82	40,500.00	75.45%
Total Occupancy Tax Revenue	186,272.82	2,048,187.07	3,050,000.00	67.15%
449201 · Merchandise Sales	2,142.21	17,824.27	25,000.00	71.3%
449810 · Visitor Guide Ad Sales	5,330.00	33,235.00	35,000.00	94.96%
450100 · NC Smokies Ice Festival Weekend	0.00	30,450.52	25,000.00	121.8%
450500 · Partnership Contribution	0.00	0.00	29,900.00	0.0%
451890 · Miscellaneous Revenue	0.00	375.00	0.00	100.0%
483491 · Interest Earnings 3%	9,776.14	67,991.11	45,000.00	151.09%
483492 · Interest Earnings 1%	3,287.34	23,968.41	15,000.00	159.79%
483831 · Occupancy Tax Penalties 3%	76.49	5,430.10	1,500.00	362.01%
483832 · Occupancy Tax Penalties 1%	25.49	1,810.04	500.00	362.01%
Fund Balance Appropriation				
427112 · App of Fd Bal - 28716 (Canton)	0.00	0.00	12,000.00	0.0%
427113 · App of Fd Bal - 28721 (Clyde)	0.00	0.00	36,000.00	0.0%
427114 · App of Fd Bal - 28745 (LJ)	0.00	0.00	0.00	0.0%
427115 · App of Fd Bal - 28751 (MV)	0.00	0.00	90,000.00	0.0%
427116 · App of Fd Bal - 28785/86 (WV)	0.00	0.00	12,000.00	0.0%
499990 · Fund Balance TDA	0.00	0.00	263,575.00	0.0%
499995 · Fund Balance OTPF	0.00	0.00	346,131.00	0.0%
Total Fund Balance Appropriation	0.00	0.00	759,706.00	0.0%
Total Income	206,910.49	2,229,271.52	3,986,606.00	55.92%
Expense				
1 % Expenses				
1% Marketing/Adv/Promo				
549910 · Promotion - 28716 (Canton)	6,000.00	46,848.64	48,126.67	97.34%
549912 · Promotion - 28721 (Clyde)	7,325.00	19,960.64	49,079.17	40.67%
549914 · Promotion - 28745 (LJ)	3,094.98	29,930.01	45,142.50	66.3%
549916 · Promotion - 28751 (MV)	44,014.00	124,185.65	290,728.33	42.72%
549918 · Promotion - 28785/86 (WV)	0.00	40,303.79	168,506.67	23.92%
Total 1% Marketing/Adv/Promo	60,433.98	261,228.73	601,583.34	43.42%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	March 2024	July 2023-March 2024	YTD Budget	% of Budget
1% Tourism Related				
549911 · Tourism - 28716 (Canton)	0.00	0.00	24,063.33	0.0%
549913 · Tourism - 28721 (Clyde)	0.00	8,691.00	24,539.58	35.42%
549915 · Tourism - 28745 (LJ)	0.00	0.00	22,571.25	0.0%
549917 · Tourism - 28751 (MV)	0.00	400.00	145,364.17	0.28%
549919 · Tourism - 28785/86 (WV)	0.00	4,487.15	84,253.33	5.33%
Total 1% Tourism Related	0.00	13,578.15	300,791.66	4.51%
Total 1% Expenses	60,433.98	274,806.88	902,375.00	30.45%
Wages and Benefits				
512101 · Salaries Admin-Promo	19,476.25	120,377.40	415,000.00	29.01%
512201 · Salaries Marketing- Promo	21,382.46	138,792.85	0.00	100.0%
512232 · Temporary Labor	0.00	0.00	500.00	0.0%
518601 · Worker's Comp	0.00	1,713.00	1,500.00	114.2%
512220 · FICA Taxes	3,115.36	19,795.54	33,000.00	59.99%
518301 · Health Insurance	6,396.90	32,231.31	42,000.00	76.74%
512110 · NC State Retirement	4,799.98	30,993.59	45,000.00	68.88%
Total Wages and Benefits	55,170.95	343,903.69	537,000.00	64.04%
Administration & Operations				
500000 · Admin Fee	1,863.75	30,558.82	40,500.00	75.45%
549902 · Bank Fees 3%	279.26	1,682.32	3,500.00	48.07%
549904 · Bank Fees 1%	30.00	442.20	0.00	100.0%
517001 · Board Member Meetings/Events	0.00	49.51	3,000.00	1.65%
543201 · Equipment Lease	520.17	5,446.45	9,000.00	60.52%
543202 · Hospitality, Gifts & Meals	306.48	989.47	2,000.00	49.47%
545101 · Insurance-Liability	0.00	7,461.00	10,000.00	74.61%
526001 · Office/Visitor Center Supplies	309.31	2,167.78	4,000.00	54.2%
529901 · NonExpendable Office Supplies	0.00	2,021.34	2,000.00	101.07%
532201 · Postage-Office	0.00	82.53	1,000.00	8.25%
519201 · Prof Svcs-Accounting & Audit	688.52	14,710.98	16,000.00	91.94%
519202 · Professional Services- Legal	0.00	450.00	2,500.00	18.0%
519300 · Professional Svcs-Managed IT	0.00	10,610.00	11,500.00	92.26%
519301 · Professional Svcs-Other	0.00	2,130.00	0.00	100.0%
549903 · Property Tax	0.00	91.82	300.00	30.61%
527001 · Purchases/Resale	0.00	14,205.63	20,000.00	71.03%
541301 · Rent	4,200.00	42,000.00	50,500.00	83.17%
535201 · Repair & Maintenance-Equipment	0.00	167.71	2,500.00	6.71%
535202 · Repair & Maintenance-Vehicle	0.00	103.00	2,500.00	4.12%

Haywood County Tourism Development Authority
Changes in Net Position Budget vs Actual

	March 2024	July 2023-March 2024	YTD Budget	% of Budget
537401 · Staff Development and Education	200.00	12,961.59	18,000.00	72.01%
531202 · Travel Expense	88.87	1,599.82	4,500.00	35.55%
532101 · Telephone, Comm, and Internet	432.27	3,364.58	8,500.00	39.58%
570102 · Utilities	0.00	1,116.72	100.00	1,116.72%
532200 · Vehicle Expense	0.00	416.77	2,700.00	15.44%
599101 · Contingency	0.00	0.00	0.00	0.0%
Total Administration and Operations	8,918.63	154,830.04	214,600.00	72.15%
Capital Outlay				
551003 · Signs	0.00	0.00	1,500.00	0.0%
551004 · Office Furniture/Equipment	0.00	2,031.93	1,500.00	135.46%
551006 · Leasehold Improvements	0.00	19,778.16	30,000.00	65.93%
551007 · Other Capital	0.00	0.00	1,500.00	0.0%
Total Capital Outlay	0.00	21,810.09	34,500.00	63.22%
Marketing & Sales				
537101 · Advertising & Marketing	53,365.91	465,935.86	925,000.00	50.37%
537750 · Web Technology	0.00	10,260.00	15,000.00	68.4%
537775 · Media Relations & Influencers	0.00	2,236.30	15,000.00	14.91%
537301 · Visitor Guides	0.00	41,581.41	40,000.00	103.95%
534901 · Collateral and Other Printing	0.00	5,765.92	9,000.00	64.07%
535000 · Postage & Fulfillment	3,208.80	10,398.42	18,000.00	57.77%
549101 · Dues & Subscriptions	1,060.00	10,809.00	27,000.00	40.03%
537803 · Trade Shows and Travel	0.00	3,373.22	10,000.00	33.73%
537900 · Research	31,895.21	166,703.19	359,000.00	46.44%
537925 · Community Relations	75.00	1,313.25	4,000.00	32.83%
538100 · NC Smokies Ice Festival	0.00	18,486.75	25,000.00	73.95%
568101 · 3% Grant Promo	0.00	3,917.38	30,000.00	13.06%
Total Marketing & Sales	89,604.92	740,780.70	1,477,000.00	50.15%
Product Development				
568102 · 3% Grants Tourism Related	0.00	0.00	75,000.00	0.0%
537502 · Wayfinding Signage	0.00	0.00	150,000.00	0.0%
537501 · Product Development - Other	0.00	0.00	250,000.00	0.0%
568104 · OTPF	0.00	100,000.00	346,131.00	28.89%
Total Product Development	0.00	100,000.00	821,131.00	12.18%
Total Expense	214,128.48	1,636,131.40	3,986,606.00	41.04%
Change in Net Position	(7,217.99)	593,140.12	0.00	0.0%

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
March 31, 2024

Town of Canton	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 24,362.93	$ -	$ 10,413.30	$ 34,776.23
1% Occ Tax-28716 (Canton)-July	$ 1,572.57	$ 25,935.50	$ 3,145.14	$ 13,558.44	$ 39,493.94
Crawford Strategy June 2023	$ -	$ 25,935.50	$ (1,250.00)	$ 12,308.44	$ 38,243.94
1% Occ Tax-28716 (Canton)-August	$ 2,010.78	$ 27,946.28	$ 4,021.55	$ 16,329.99	$ 44,276.27
1% Occ Tax-28716 (Canton)-September	$ 1,576.02	$ 29,522.30	$ 3,152.03	$ 19,482.02	$ 49,004.32
1% Occ Tax-28716 (Canton)-October	$ 2,293.98	$ 31,816.28	$ 4,587.96	$ 24,069.98	$ 55,886.26
September Advertising	$ -	$ 31,816.28	$ (13,575.00)	$ 10,494.98	$ 42,311.26
Labor Day Reimbursements	$ -	$ 31,816.28	$ (15,000.00)	$ (4,505.02)	$ 27,311.26
1% Occ Tax-28716 (Canton)-November	$ 1,708.38	$ 33,524.66	$ 3,416.76	$ (1,088.26)	$ 32,436.40
1% Occ Tax-28716 (Canton)-December	$ 2,306.89	$ 35,831.55	$ 4,613.76	$ 3,525.50	$ 39,357.05
Plott-Tober Fest	$ -	$ 35,831.55	$ (9,063.00)	$ (5,537.50)	$ 30,294.05
Meredith Operations Advertising	$ -	$ 35,831.55	$ (2,500.00)	$ (8,037.50)	$ 27,794.05
1% Occ Tax-28716 (Canton)-January	$ 1,295.26	$ 37,126.81	$ 2,590.53	$ (5,446.97)	$ 31,679.84
Crawford Strategy December 2023	$ -	$ 37,126.81	$ (710.64)	$ (6,157.61)	$ 30,969.20
1% Occ Tax-28716 (Canton)-February	$ 1,395.67	$ 38,522.48	$ 2,791.35	$ (3,366.26)	$ 35,156.22
1% Occ Tax-28716 (Canton)-March	$ 1,676.47	$ 40,198.95	$ 3,352.94	$ (13.32)	$ 40,185.63
Our State Advertising	$ -	$ 40,198.95	$ (6,000.00)	$ (6,013.32)	$ 34,185.63

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
March 31, 2024

Town of Clyde

	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ (4,523.75)	$ -	$ 71,317.50	$ 66,793.75
1% Occ Tax-28721 (Clyde)-July	$ 1,104.44	$ (3,419.31)	$ 2,208.88	$ 73,526.38	$ 70,107.07
1% Occ Tax-28721 (Clyde)-August	$ 1,431.22	$ (1,988.09)	$ 2,862.42	$ 76,388.80	$ 74,400.71
1% Occ Tax-28721 (Clyde)-September	$ 1,584.91	$ (403.18)	$ 3,169.82	$ 79,558.62	$ 79,155.44
1% Occ Tax-28721 (Clyde)-October	$ 1,391.97	$ 988.79	$ 2,783.94	$ 82,342.56	$ 83,331.35
September Advertising	$ -	$ 988.79	$ (6,600.00)	$ 75,742.56	$ 76,731.35
HVAC Unit in Welcome Center	$ (8,691.00)	$ (7,702.21)	$ -	$ 75,742.56	$ 68,040.35
1% Occ Tax-28721 (Clyde)-November	$ 1,400.47	$ (6,301.74)	$ 2,800.94	$ 78,543.50	$ 72,241.76
1% Occ Tax-28721 (Clyde)-December	$ 1,984.19	$ (4,317.55)	$ 3,968.38	$ 82,511.88	$ 78,194.33
Plott-Tober Fest	$ -	$ (4,317.55)	$ (1,500.00)	$ 81,011.88	$ 76,694.33
Meredith Operations Advertising	$ -	$ (4,317.55)	$ (2,500.00)	$ 78,511.88	$ 74,194.33
1% Occ Tax-28721 (Clyde)-January	$ 1,595.15	$ (2,722.40)	$ 3,190.30	$ 81,702.18	$ 78,979.78
Crawford Strategy December 2023	$ -	$ (2,722.40)	$ (710.64)	$ 80,991.54	$ 78,269.14
1% Occ Tax-28721 (Clyde)-February	$ 1,392.67	$ (1,329.73)	$ 2,785.34	$ 83,776.88	$ 82,447.15
Smoky Mountain Living Advertising	$ -	$ (1,329.73)	$ (1,325.00)	$ 82,451.88	$ 81,122.15
1% Occ Tax-28721 (Clyde)-March	$ 1,332.38	$ 2.65	$ 2,664.77	$ 85,116.65	$ 85,119.30
Our State Advertising	$ -	$ 2.65	$ (6,000.00)	$ 79,116.65	$ 79,119.30
Smoky Mountain Living Advertising	$ -	$ 2.65	$ (1,325.00)	$ 77,791.65	$ 77,794.30

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
March 31, 2024

Town of Lake Junaluska	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 34,021.10	$ -	$ (4,144.24)	$ 29,876.86
1% Occ Tax-28745 (Lake Junaluska)-July	$ 1,645.70	$ 35,666.80	$ 3,291.41	$ (852.83)	$ 34,813.97
Lake Junaluska Assembly-August	$ -	$ 35,666.80	$ (4,660.26)	$ (5,513.09)	$ 30,153.71
1% Occ Tax-28745 (Lake Junaluska)-August	$ 3,298.57	$ 38,965.37	$ 6,597.14	$ 1,084.05	$ 40,049.42
1% Occ Tax-28745 (Lake Junaluska)-September	$ 3,297.82	$ 42,263.19	$ 6,595.65	$ 7,679.70	$ 49,942.89
Seasonal Ads, Photo Shoot	$ -	$ 42,263.19	$ (7,289.83)	$ 389.87	$ 42,653.06
1% Occ Tax-28745 (Lake Junaluska)-October	$ 2,154.23	$ 44,417.42	$ 4,308.46	$ 4,698.33	$ 49,115.75
Seasonal Ads-September	$ -	$ 44,417.42	$ (2,411.41)	$ 2,286.92	$ 46,704.34
1% Occ Tax-28745 (Lake Junaluska)-November	$ 2,377.56	$ 46,794.98	$ 4,755.12	$ 7,042.04	$ 53,837.02
Seasonal Ads-October	$ -	$ 46,794.98	$ (4,682.46)	$ 2,359.58	$ 49,154.56
1% Occ Tax-28745 (Lake Junaluska)-December	$ 3,095.47	$ 49,890.45	$ 6,190.93	$ 8,550.51	$ 58,440.96
1% Occ Tax-28745 (Lake Junaluska)-January	$ 1,365.27	$ 51,255.72	$ 2,730.55	$ 11,281.06	$ 62,536.78
Seasonal Ads-December	$ -	$ 51,255.72	$ (2,464.87)	$ 8,816.19	$ 60,071.91
1% Occ Tax-28745 (Lake Junaluska)-February	$ 944.03	$ 52,199.75	$ 1,888.06	$ 10,704.25	$ 62,904.00
Promotional Fall Pictures	$ -	$ 52,199.75	$ (2,425.16)	$ 8,279.09	$ 60,478.84
Seasonal Ads-January	$ -	$ 52,199.75	$ (2,901.04)	$ 5,378.05	$ 57,577.80
1% Occ Tax-28745 (Lake Junaluska)-March	$ 730.68	$ 52,930.43	$ 1,461.36	$ 6,839.41	$ 59,769.84
Seasonal Ads-February	$ -	$ 52,930.43	$ (3,094.98)	$ 3,744.43	$ 56,674.86

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
March 31, 2024

Town of Maggie Valley	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 120,902.10	$ -	$ 173,436.60	$ 294,338.70
1% Occ Tax-28751 (Maggie Valley)-July	$ 8,010.90	$ 128,913.00	$ 16,021.80	$ 189,458.40	$ 318,371.40
June Billboard	$ -	$ 128,913.00	$ (1,563.00)	$ 187,895.40	$ 316,808.40
Crawford Strategy June 2023	$ -	$ 128,913.00	$ (8,786.00)	$ 179,109.40	$ 308,022.40
July Billboard	$ -	$ 128,913.00	$ (1,620.00)	$ 177,489.40	$ 306,402.40
Road Runner Publishing	$ -	$ 128,913.00	$ (3,915.00)	$ 173,574.40	$ 302,487.40
1% Occ Tax-28751 (Maggie Valley)-August	$ 12,185.07	$ 141,098.07	$ 24,370.14	$ 197,944.54	$ 339,042.61
1% Occ Tax-28751 (Maggie Valley)-September	$ 13,775.35	$ 154,873.42	$ 27,550.70	$ 225,495.24	$ 380,368.66
Crawford Strategy July 2023	$ -	$ 154,873.42	$ (5,321.43)	$ 220,173.81	$ 375,047.23
Crawford Strategy August 2023	$ -	$ 154,873.42	$ (5,153.35)	$ 215,020.46	$ 369,893.88
August Billboard	$ -	$ 154,873.42	$ (1,011.00)	$ 214,009.46	$ 368,882.88
Maggie Valley Fall Days	$ -	$ 154,873.42	$ (7,000.00)	$ 207,009.46	$ 361,882.88
1% Occ Tax-28751 (Maggie Valley)-October	$ 10,349.76	$ 165,223.18	$ 20,699.52	$ 227,708.98	$ 392,932.16
September Billboard	$ -	$ 165,223.18	$ (402.00)	$ 227,306.98	$ 392,530.16
Crawford Strategy-September	$ -	$ 165,223.18	$ (5,413.79)	$ 221,893.19	$ 387,116.37
1% Occ Tax-28751 (Maggie Valley)-November	$ 11,160.05	$ 176,383.23	$ 22,320.10	$ 244,213.29	$ 420,596.52
October Billboard	$ -	$ 176,383.23	$ (2,011.00)	$ 242,202.29	$ 418,585.52
Crawford Strategy-October	$ -	$ 176,383.23	$ (5,744.75)	$ 236,457.54	$ 412,840.77
1% Occ Tax-28751 (Maggie Valley)-December	$ 14,953.08	$ 191,336.31	$ 29,906.15	$ 266,363.69	$ 457,700.00
November Billboard	$ -	$ 191,336.31	$ (1,011.00)	$ 265,352.69	$ 456,689.00
Smoky Mountain Bluegrass Festival	$ -	$ 191,336.31	$ (8,701.42)	$ 256,651.27	$ 447,987.58
Crawford Strategy November 2023	$ -	$ 191,336.31	$ (9,625.70)	$ 247,025.57	$ 438,361.88
2024 Advertising-Meredith Operations Corp	$ -	$ 191,336.31	$ (7,500.00)	$ 239,525.57	$ 430,861.88
1% Occ Tax-28751 (Maggie Valley)-January	$ 8,390.24	$ 199,726.55	$ 16,780.48	$ 256,306.05	$ 456,032.60
December Billboard	$ -	$ 199,726.55	$ (1,620.00)	$ 254,686.05	$ 454,412.60
Crawford Strategy December 2023	$ -	$ 199,726.55	$ (5,465.30)	$ 249,220.75	$ 448,947.30
1% Occ Tax-28751 (Maggie Valley)-February	$ 7,946.49	$ 207,673.04	$ 15,892.98	$ 265,113.73	$ 472,786.77
January Billboard	$ -	$ 207,673.04	$ (1,011.00)	$ 264,102.73	$ 471,775.77
Crawford Strategy January 2024	$ -	$ 207,673.04	$ (6,081.91)	$ 258,020.82	$ 465,693.86
Quilt Block Business Project	$ (400.00)	$ 207,273.04	$ -	$ 258,020.82	$ 465,293.86
1% Occ Tax-28751 (Maggie Valley)-March	$ 7,107.00	$ 214,380.04	$ 14,214.00	$ 272,234.82	$ 486,614.86
February Billboard	$ -	$ 214,380.04	$ (2,261.00)	$ 269,973.82	$ 484,353.86
2024 Ice Festival	$ -	$ 214,380.04	$ (37,238.00)	$ 232,735.82	$ 447,115.86
Road Runner Publishing	$ -	$ 214,380.04	$ (3,915.00)	$ 228,820.82	$ 443,200.86
Creative Campfire Spring 2024	$ -	$ 214,380.04	$ (600.00)	$ 228,220.82	$ 442,600.86

Haywood County Tourism Development Authority
Allocation of 1% Bank Balance
March 31, 2024

Town of Waynesville	Tourism		Promo		
	Activity	Balance	Activity	Balance	Total Balance
Beginning Balance June 30, 2023	$ -	$ 161,060.00	$ -	$ 42,051.00	$ 203,111.00
1% Occ Tax-28785/6 (Waynesville)-July	$ 6,898.24	$ 167,958.24	$ 13,796.50	$ 55,847.50	$ 223,805.74
Folkmoot Signs	$ (2,937.15)	$ 165,021.09	$ -	$ 55,847.50	$ 220,868.59
Crawford Strategy	$ -	$ 165,021.09	$ (4,450.00)	$ 51,397.50	$ 216,418.59
1% Occ Tax-28785/6 (Waynesville)-August	$ 8,736.85	$ 173,757.94	$ 17,473.69	$ 68,871.19	$ 242,629.13
1% Occ Tax-28785/6 (Waynesville)-September	$ 10,042.27	$ 183,800.21	$ 20,084.53	$ 88,955.72	$ 272,755.93
Crawford Strategy-July 2023	$ -	$ 183,800.21	$ (3,354.29)	$ 85,601.43	$ 269,401.64
Crawford Strategy-August 2023	$ -	$ 183,800.21	$ (3,482.64)	$ 82,118.79	$ 265,919.00
1% Occ Tax-28785/6 (Waynesville)-October	$ 9,419.07	$ 193,219.28	$ 18,838.12	$ 100,956.91	$ 294,176.19
Crawford Strategy-September	$ -	$ 193,219.28	$ (3,366.27)	$ 97,590.64	$ 290,809.92
1% Occ Tax-28785/6 (Waynesville)-November	$ 9,881.09	$ 203,100.37	$ 19,762.16	$ 117,352.80	$ 320,453.17
Apple Harvest Festival	$ -	$ 203,100.37	$ (3,588.00)	$ 113,764.80	$ 316,865.17
Crawford Strategy-October	$ -	$ 203,100.37	$ (3,205.27)	$ 110,559.53	$ 313,659.90
1% Occ Tax-28785/6 (Waynesville)-December	$ 11,472.65	$ 214,573.02	$ 22,945.32	$ 133,504.85	$ 348,077.87
Crawford Strategy-November	$ -	$ 214,573.02	$ (6,517.42)	$ 126,987.43	$ 341,560.45
2024 Advertising-Meredith Operations Corp	$ -	$ 214,573.02	$ (7,500.00)	$ 119,487.43	$ 334,060.45
1% Occ Tax-28785/6 (Waynesville)-January	$ 7,824.17	$ 222,397.19	$ 15,648.34	$ 135,135.77	$ 357,532.96
Crawford Strategy December 2023	$ -	$ 222,397.19	$ (4,438.01)	$ 130,697.76	$ 353,094.95
1% Occ Tax-28785/6 (Waynesville)-February	$ 5,026.93	$ 227,424.12	$ 10,053.85	$ 140,751.61	$ 368,175.73
Crawford Strategy January 2024	$ -	$ 227,424.12	$ (4,851.89)	$ 135,899.72	$ 363,323.84
Quilt Block Project	$ (1,550.00)	$ 225,874.12	$ -	$ 135,899.72	$ 361,773.84
1% Occ Tax-28785/6 (Waynesville)-March	$ 4,529.39	$ 230,403.51	$ 9,058.78	$ 144,958.50	$ 375,362.01