



Event Listing Guidelines

Tourism-related events located within Haywood County may be listed at no charge in the Calendar of Events. The events posted shall be those determined by Visit Haywood to be of interest to visitors to Haywood County. Visit Haywood reserves the right to determine eligibility for inclusion on VisitHaywood.com with consideration given to the ability of the event to generate overnight lodging stay. The site is not intended to serve as a community calendar for events primarily of interest to a local residential population (e.g., banquets, routine live music, trivia nights, receptions, annual galas, dance recitals, and charity events).

To be eligible for an event listing on the Visit Haywood's website:

- The event must be located in Haywood County.
- The event should have the potential to attract visitors from 50+ miles away.
- The event must list specific dates and times and have contact information included.
- The event listing must include one high resolution photo.
 - Actual owned photos are preferred.
 - Images with text, including event posters/flyers, will not be accepted.
 - Stock photos: If you have no high-resolution photos of your space/event/etc. to accompany the listing, you may submit a stock photo **only if** you have either A.) purchased the license to use the image and ensured said license covers use by Visit Haywood, or B.) sourced the image from a free-use website.
- The event listing must include a link to a relevant landing page, website, or Facebook page.

Ineligible Events:

- Political or religious events.
- Private events, or those otherwise not spectator or walk-up friendly.
- Events solely or primarily of interest to residents (e.g., school graduations, summer camps, school sporting events, community meetings, etc.).
- No listing will be approved which promotes nudity, drunkenness or drug use, lewd or illegal behavior or activities.

Event listing requests must be submitted to alycin@visithaywood.com no less than 10 days before the start date. Once we have received complete information and a listing photo, Visit Haywood may approve and add the event to the calendar. Visit Haywood also uses the calendar to include events in the annual visitor guide and submits select events to other widespread calendars, such as Visit NC.

By submitting content and photos for a listing on Visithaywood.com, you are allowing Visit Haywood to use the information and photos for marketing purposes beyond VisitHaywood.com