

**APPLICATION FOR APPOINTMENT TO:**  
Haywood County Tourism Development Authority Marketing Committee

Name: Heather Bauer Date: 3/2/2026

Mailing Address: 1222 Edwards Cove Rd, Waynesville, 28786

Email Address: hbauer159@gmail.com

Employer: Mill Town Farmers Market Phone: \_\_\_\_\_

**Which community will you be representing?**

Maggie Valley  Waynesville  Lake Junaluska  Canton  Clyde  Haywood Co.

**Boards or committees presently serving on:**

Ex Oficio- Mill Town Farmers Market

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**Marketing or business experience:**

My marketing and business experience spans cross-sector engagement across multiple channels, including digital marketing, community engagement, networking, storytelling and brand development. I have owned small businesses, run non-profits, and worked for multiple businesses where I was in charge of communications, development, sales and facilitation. I am skilled with newsletters, design, and strategic development. I would be happy to provide a resume.

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\_\_\_\_\_

**Reason(s) why you would like to serve on this committee:**

While somewhat new to Haywood County, I am inspired to connect and engage with locals and visitors, build bridges between businesses, offer consistent and clear messaging in a visible way, and enhance the foundational work in Canton to rebuild and thrive with passion and purpose. It is important to me to help develop sustainability and commit to long-term success for a vital economy and intentional growth.

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**Return completed form to:**  
**Corrina Ruffieux: Corrina@visithaywood.com**  
**Haywood County Tourism Development Authority**  
**91 N. Lakeshore Dr. Lake Junaluska, NC 28745**

*Heather Bauer*

Verified by pdfFiler  
03/02/2026

**Signature of Applicant**

**APPLICATION FOR APPOINTMENT TO:**  
Haywood County Tourism Development Authority Marketing Committee

Name: Hannah Burnisky Date: 3/2/2026

Mailing Address: 276 Hillcrest St.

Email Address: hburnisky@gmail.com

Employer: Cold Mountain Art Collective Phone: \_\_\_\_\_

**Which community will you be representing?**

Maggie Valley  Waynesville  Lake Junaluska  Canton  Clyde  Haywood Co.

**Boards or committees presently serving on:**

Co-Chair of Canton Merchant Partnership

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**Marketing or business experience:**

Cold Mountain Ceramics 2018-Present

Cold Mountain Art Collective 2021-Present

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**Reason(s) why you would like to serve on this committee:**

I deeply love Canton and as a business owner and resident, I feel well enough ingrained in Canton's mighty community to advocate for it's own growth while spotlighting what we already have to offer.

I have seen the HCTDA's mission at work and would be honored to assist as representative of Canton.

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\_\_\_\_\_

***Return completed form to:***

**Corrina Ruffieux: [Corrina@visithaywood.com](mailto:Corrina@visithaywood.com)  
Haywood County Tourism Development Authority  
91 N. Lakeshore Dr. Lake Junaluska, NC 28745**

Hannah Burnisky

Digitally signed by Hannah Burnisky  
Date: 2026.03.02 13:47:01 -05'00'

**Signature of Applicant**

**APPLICATION FOR APPOINTMENT TO:**

Haywood County Tourism Development Authority Marketing Committee

Name: Colby Sexton Date: 3/4/26

Mailing Address: 78 Buena Vista Dr Canton, NC 28716

Email Address: colby@newunionfilms.com

Employer: Self Phone: \_\_\_\_\_

**Which community will you be representing?**

Maggie Valley  Waynesville  Lake Junaluska  Canton  Clyde  Haywood Co.

**Boards or committees presently serving on:**

I am not presently on any boards, though i have worked with Asheville Affiliates in the past and I attend the Canton Merchant Partnership meetings.

**Marketing or business experience:**

I have worked in many aspects of the commercial photo and video industry over the past 22 years.

From live television to marketing agency, and these days, running my own content agency specializing in commercial video content.

**Reason(s) why you would like to serve on this committee:**

As a Canton homeowner and businessowner, I am looking to be more engaged in the growth and development of the community.

I also believe that Canton and Haywood county could benefit from more diverse experiences and opinions to broaden the potential opportunities available for promotion and growth.

**Return completed form to:**

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91 N. Lakeshore Dr. Lake Junaluska, NC 28745**

**Colby Sexton**

Digitally signed by Colby Sexton  
Date: 2026.03.04 09:46:43 -05'00'

**Signature of Applicant**

**APPLICATION FOR APPOINTMENT TO:**

Haywood County Tourism Development Authority Marketing Committee

Name: Jennifer Worley Date: 3/4/26

Mailing Address: 280 Vista View Dr Canton NC 28716

Email Address: jennifer@savvymarketingandsales.com

Employer: The Mountaineer Phone: \_\_\_\_\_

Which community will you be representing?

- Maggie Valley  Waynesville  Lake Junaluska  Canton  Clyde  Haywood Co.

Boards or committees presently serving on:

none

Marketing or business experience:

Worked with The Mountaineer since 2001 in Sales and Marketing

Owner of Savvy Marketing & Sales since 2019

Reason(s) why you would like to serve on this committee:

I love Canton, I love being a part of the community and getting to know the business owners and residents/visitors.

I am passionate about sharing events, and being a part of the community.

*Return completed form to:*

Corrina Ruffieux: [Corrina@visithaywood.com](mailto:Corrina@visithaywood.com)  
Haywood County Tourism Development Authority  
91 N. Lakeshore Dr. Lake Junaluska, NC 28745

*Jennifer Worley*

Signature of Applicant