



## Advertising/Marketing

### Digital Advertising

- Paid Search
- Programmatic Display
- You Tube
- Native Video
- Facebook | Instagram
- Email Marketing
- Visit NC Co-op (Newsletters, Featured Content, Social Media)
- Our State Digital Ads & Sponsored Articles



### Traditional Advertising

- Our State
- Our State Travel Guide
- Southern Living
- Blue Ridge Parkway Travel Guide
- Smokies Life
- Garden & Gun



•Please note that the advertising items listed are not the only avenues utilized by Visit Haywood. We continuously evaluate and pursue additional advertising and promotional opportunities that align with and support the Visit Haywood brand.