

HAYWOOD COUNTY TOURISM DEVELOPMENT AUTHORITY
 BUDGET ORDINANCE AMENDMENT
 FISCAL YEAR 2025-2026

BE IT ORDAINED by the Members of the Haywood County Tourism Development Authority that the following amendment be made to the budget ordinance for the fiscal year ending June 30, 2026.

Section 1. To amend the General Fund, the expenditures are to be charged as follows:

Department	Acct. No.	Current Budget	Increase (Decrease)	Amended Budget
Advertising & Marketing	537101	\$1,433,330.00	\$38,000.00	\$1,471,330.00
Media Relations & Influencers	537775	\$26,500.00	(\$11,000.00)	\$15,500.00
Visitor Guides	537301	\$55,000.00	(\$10,000.00)	\$45,000.00
Promotional Items	534925	\$6,000.00	\$1,500.00	\$7,500.00
Trade Shows & Travel	537803	\$14,000.00	(\$4,000.00)	\$10,000.00
Research	537900	\$40,120.00	(\$8,000.00)	\$32,120.00
Community Relations	537925	\$5,000.00	(\$2,000.00)	\$3,000.00
Contingency	599101	\$64,600.00	(\$4,500.00)	\$60,100.00
				\$0.00
TOTAL			\$0.00	

This amendment will result in a net increase/(decrease) of \$0.00 in the expenditures in the General Fund.

To provide the additional revenue for the above amendment, the following revenues will be increased/(decreased) as follows:

Revenue	Account Number	Current Budget	Increase (Decrease)	Amended Budget
TOTAL			\$0.00	

Section 2. Copies of this budget amendment shall be delivered to the Budget Officer and the Finance Officer for their direction.

Adopted this 24th day of June, 2026

 Chair
 Haywood County Tourism Development Authority

ATTEST:

 Secretary to the Board

BA Explanation:
 Adjusting individual line items within the Marketing and Sales Budget Category at year-end.